

The 7th International
Innovation and Technology Exhibition

INOTEX

Tehran Municipality's Exhibition Center

2018 05 - 07 July, 2018

IRAN

پارسیس
پارک فناوری اطلاعات

PARDIS
Technology Park
IRAN SILICON VALLEY

Iran National
Technomart
Network

www.inotex.com

Message from the organizing team of the INOTEX Exhibition INOTEX 2018, Demonstrating Iran's Innovation Ecosystem to the world

View

We are proud to announce that the International Innovation and Technology Exhibition (INOTEX) will hold its seventh exposition in 2018. This will take place in the capital city of the Islamic Republic of Iran, Tehran, and will provide yet another opportunity for international collaboration with regards to innovation in Iran. During the first 5 rounds of INOTEX, our goal was to create a bridge between high-tech companies in order to exchange technology. During the first 5 rounds of INOTEX, more than 300 foreign companies from 25 countries and more than 200 Iranian companies took part, resulting in fruitful collaborations between them.

Regarding the urge for innovation and technological ecosystem development, the sixth round of this exhibition organized a platform to allow cooperation among the entire components of the innovation ecosystem rather than only focusing on cooperation between the mature companies. To aid this process, Iran Innovation joined INOTEX2017 expo.

Through its 6 years of experience in creating grounds for collaboration between Iranian and foreign companies, INOTEX exhibition has targeted the innovation ecosystem in its seventh round. All of the components of the innovation ecosystem such as Inventors, startups, accelerators, incubators, VCs, business angels, entrepreneurial event holders, large high-tech companies, science and technology parks, and marketing services companies will be participating from all over the world at INOTEX2018.

INOTEX 2018 has two general parts: First, investment in innovation; startup and newly established companies offering investment opportunities to investors. Second, creating collaboration and cooperation among large companies in order to form a platform for joint research and development, leading to shared companies and technology exchange.

Considering the fast growth of the innovation ecosystem in Iran and throughout the world, and due to the need for collaboration between the ecosystem components, we hope that INOTEX 2018 will provide good grounds for this aim and the Islamic Republic of Iran will be an appropriate host for foreign participants at the exhibition. The organizing team will take every necessary step to meet this end.

INOTEX 2018 Organizing Team



Pardis Technology Park





INTRODUCTION about INOTEX

INOTEX is the premier regional event for professionals engaged in technology and Innovation. Leading governmental organizations of Iran are the partners behind INOTEX, including the Vice Presidency for Science and Technology as well as the Presidential Center for Innovation and Technology Cooperation and the Innovation fund.

Over the years, INOTEX has organized a number of unique events, which reflect the constantly changing nature of Innovation and Technology in Iran. Such events have helped to provide a full experience and comprehensive overview of these advances. Different components of the ecosystem including startups, new businesses, inventors, accelerators, science & technology parks, investors and high-tech companies play a key role in INOTEX and several events such as the technology transfer forum, innovation festival, startup pitches, workshops and international innovation networking forums have been organized for them. There is something for everyone, whether it be creative, technical, old or new. Participants will have the opportunity to explore all that INOTEX has to offer across four days of ground-breaking insight and innovation. This new technology fair provides knowledge-based companies with an unprecedented and unique opportunity to network with technology suppliers, tech investors and tech buyers from around the world who are eager to establish business connections in Iran. INOTEX is not only a perfect technology transfer platform, but also provides a great opportunity for mature high-tech companies to begin partnership with their counterparts.

Great efforts have been made by INOTEX to organize events so that investors and accelerators will be able to deal with new businesses and startups.

HISTORY

INOTEX 2012

The 1st INOTEX event was held on 22-20 Feb 2012 in which 52 Russian companies participated and around 50 technological and innovative products were displayed during the exhibition. In line with the event, technology transfer presentations were held by the exhibitors. High-ranking delegations of Iran and Russia also attended the exhibition

INOTEX 2013

The 2nd INOTEX event was held on 28-26 Feb 2013 in which 105 exhibitors including 70 companies from Russia, Ukraine and Belarus participated and 80 technologies and products were displayed during the exhibition.

Technology presentation sessions and technology transfer forums were among the side events of the exhibition. High-ranking delegations of Iran and Russia such as ambassadors of Iran and Russia, Russian deputy minister of trade and commerce, Iranian deputy minister of oil and gas, and officials of Iran's Vice Presidency for Science and Technology visited INOTEX2013.

INOTEX 2014

The 3rd INOTEX event was held on 25-23 May 2014 in which 60 technology-based enterprises from Russia (34 companies), India (19 companies), South Korea (2 companies), Germany, China, England and Turkey participated in the exhibition and eventually 17 technology transfer contracts worth 6\$ million were signed between the overseas and Iranian companies.

Along with the exhibition, other activities such as 22 technology presentations by the participating companies, a one day educational workshop and the first congress of selection of the best knowledge-based exportable ideas could be named as the most important side events of the exhibition.



INOTEX 2015

In 2015, this event attracted more than 120 companies from Iran and 15 other countries including Germany, England, France, Italy, Sweden, Romania, Greece, Russia, Japan, South Korea, China, India, Azerbaijan, Kazakhstan, and Pakistan attended the event on 12-9 June 2015, and exhibited their latest technologies and innovations.

It also showcased a debate-leading international forum with participation of many prominent domestic and overseas speakers along with 2 technology presentations and 2 workshops.

This year, the exhibition witnessed a noticeable rise in the number of technology transfer contracts as 25 contracts with a total value of over 30\$ million were signed.

INOTEX 2016

The 5th INOTEX event (INOTEX 2016) was held on 25-22 May in which 14 countries including France, Germany, Belgium, Italy, Bulgaria, Austria, Romania, Greece, Czech Republic, Russia, Belarus, China, South Korea and India presented their latest achievements in different fields of technology. 82 foreign technological companies along with 92 Iranian knowledge-based companies gathered at this event and shared their know-how.

The second International Innovation Networking Forum was also held on the side line of the exhibition hosting 15 overseas speakers from 12 countries around the world and 24 Iranian

Prominent speakers which shared their success stories to the audience.

One of the significant outcomes of this particular exhibition was that over 150 B2B meetings between Iranian and overseas enterprises was held, which shows the great potential for technological cooperation in Iran.

INOTEX 2017

The 6th INOTEX event (INOTEX2017) was held on 26-23 May in which 19 High-tech foreign companies from 9 countries Including, Turkey, Poland, Austria, Romania, Greece, Russia, Canada, China, and India presented their latest achievements in different fields of technology. 73 Iranian knowledge-based companies and 75 startups also attended this event and shared their achievements.

The third International Innovation Networking Forum was also held on the side line of the exhibition, hosting 7 prominent overseas speakers from USA, England, Austria, Germany, and Spain. 19 prominent Iranian speakers also shared their success stories with the audience.

Different components of the technology ecosystem such as startups, new businesses, inventors, accelerators, science & technology parks, investors, and high-tech companies played a prominent role in INOTEX 2017.

Startup pitches, innovation Festival and Technology Transfer Forums were among the other events held at the exhibition.





SMART CITY, SMART LIFE

Innovation and Technology Exhibition

INOTEX 2018

- Where Technology and Business connect
- Gain insight into improving your production and operations
- Learn from professionals and discover solutions to your manufacturing challenges
- Attain customized services & governmental support for your success
- Network with peers
- Find partners among mature companies
- Become involved in the international innovation and acceleration community
- Make use of investing opportunities



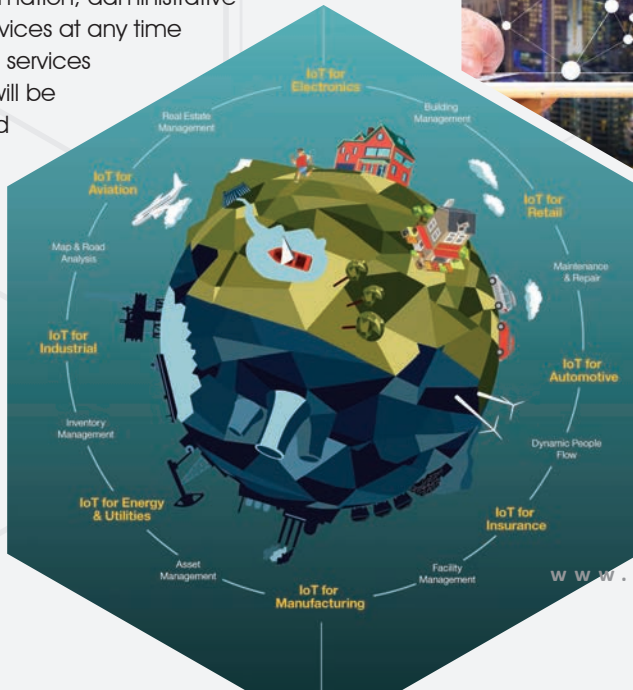
Theme of INOTEX 2018

Smart City

In this day and age, due to the emergence of problems caused by rapid population growth within cities around the world, the use of technology for city management is required more than ever.

At the same time, technology has made significant advances. With the advent of information and communication technology (ICT) and the importance of the Internet of things (IoT) and its impact on the service sector, it has been proven that technology can help people manage their place of residence. In this regard, "Smart City" has been proposed to solve many problems faced by current cities.

In smart cities, the duration of different tasks will be reduced; through the internet, people can gain access to their educational information, recreational facilities, commercial information, administrative information, health issues and other services at any time and in any place; duration of receiving services will be reduced; energy consumption will be optimized; traffic will be decreased and transportation will be facilitated. In a simple sentence, the quality of life will be improved. The electronic city is a 24-hour city where urban affairs are available all the time



Booth Holders

1. New Businesses Section

This section is composed of different startup and innovative ecosystems. The following individuals and companies will be located here:

- ✓ Startups and small companies
- ✓ Inventors and innovators
- ✓ Universities and research centers
- ✓ Accelerators
- ✓ Incubators
- ✓ Venture capitalists
- ✓ Business angels
- ✓ Entrepreneurial event organizers
- ✓ Consultants (mentors, caches, etc.)
- ✓ Medias in the field of startups and innovation



2. Mature Companies Section

This section applies to all periods of the exhibition and consists of mature technology companies that have passed their primary growth stage and offer a variety of products and services.

The booth holders are from:

- ✓ Mature technology companies
- ✓ Science and technology parks



4th International Innovation Networking Forum

The need for innovation is more urgent than ever. Radical business models are emerging from unexpected parts of the world and are transforming global markets in a variety of industries.

As technology proliferates, and environmental realities and socio-political trends shake the foundations of established business models, large-scale innovation is the key ingredient for CEOs to survive the next wave of mega change.

It requires keen foresight, the ability to disrupt from within an organization and manage innovation via multiple channels. CEOs across industries must be prepared to quickly adapt their business-models to deal with threats and opportunities that have not yet materialized.

We welcome you to join the 4th International Innovation Networking Forum 2018 as we push the innovation challenge beyond the Silicon Valley and learn from the real-world leaders who are driving profits and contributing to global economic growth.

The limitation of natural resources causes a shift from a resource based economy towards a knowledge based economy. In INOTEX 2018, the main theme of the forum will be "smart city". Information Technology and digitization are an important part of this new paradigm, and one of its great features is the use of technology to utilize life and urban space.



Iran's metropolitan municipalities Forum at INOTEX 2018

Due to the rapid growth of the population, mainly within cities around the world, and the growing number of cities with resulting problems and dilemmas, as well as the increasing importance of using technology in city management, and also the advancement of technologies and the development of information and communication technology, in addition to the emergence of the Internet of things and its impact on the service sector, INOTEX 2018 exhibition has selected "Smart City" as its theme and "Smart City; Smart Life" as its slogan. Accordingly, in the 7th edition of the exhibition, various programs have been considered to introduce technologies and innovations that are related to smart cities. Such programs include the fourth innovation networking meeting, with the participation of intellectuals and experts from various countries and also the meeting of the metropolitan municipalities of Iran.

Forum constituents

The forum consist of 2 parts:

1. Users of the technology

The forum will be attended by representatives from the municipalities, the Ministry of Roads and Urban Development, the New Towns Development Company, the Supreme Council of Iran's Free Trade-Industrial Zones, and the Iran Small Industries & Industrial Parks Organization. The main motivations of these organizations is to become familiar with the most up-to-date smart technologies, and networking with one another to find solutions to the problems of urban development and infrastructure.

2. Technology and innovation providers

By relying on their knowledge of metropolitan problems, technology companies, universities and research centers, Innovators, Inventors and Startups will be able to provide their own solutions and technologies to overcome these problems. They will soon be able to offer their capabilities to the first group.

Focus of the forum

Considering the priorities of urban development in Iran, the focus of this meeting is on:

1. Smart mobility
2. Smart Energy and Water Management
3. Smart Environment & Smart Home



Why Attend INOTEX 2018?

- INOTEX will provide you with new technologies & innovations!
- INOTEX is the ideal place to acquire ideas and find answers to your technological problems; you will see demonstration of new technologies and choose the best for your needs
- Meet with individuals and enterprises in order to develop international networks
- In order to reach new markets, INOTEX will provide you with potential partners and customers
- Investors are available at INOTEX to deal with developing business and commercializing new ideas
- You can meet investors and startups, and participate in pitches and festivals;
- If you are a mature company, you can find Iranian partners and make use of Iranian governmental business support and services, in the case of joint ventures

INOTEX 2018 will cover the following technological sectors:

The technologies that are applicable in smart cities include:

1. Smart energy management
2. Smart mobility
3. Smart devices based on IoT
4. Intelligent data exchange management
5. Smart infrastructure
6. Smart healthcare
7. Smart environment & Smart home

Other Technology Area

- Automation and intelligent systems
- Biotechnology
- Medical equipment
- Information and communication technology
- Oil, gas and petrochemical industries
- Nanotechnology
- Renewable and new energies
- Urban technologies
- Aerospace



B2B MEETINGS

The main objective of companies for attending INOTEX is finding business counterparts and partnerships.

Becoming familiar with the capabilities and strengths of similar companies, comparing their capabilities and products, and exploring the fields of technological and business cooperation are among the motives for meeting with similar or rival companies.

On the other hand, due to the lack of sufficient information from exhibitors, visitors, and companies from the host country, foreign businesses often fail to find and meet their similar counterpart companies.

In INOTEX, a professional team with a complete database of Iranian technology companies, as well as exhibitors and visitors, will manage to hold a significant number of matchmaking meetings between relevant companies with a high success rate. In this regard, the following measures would be taken before and during the exhibition:

- 1** Matchmaking procedures for each registered company in the exhibition will be proceeded with counterpart companies at the exhibition, as well as Iranian high-tech companies, technology park member companies and high-tech Incubators (of which more than 5,000 companies are present). The exhibition secretariat has a complete database of these companies and their products;
- 2** A professional broker team will invite relevant companies to visit the exhibition and manage B2B meetings between companies;
- 3** At the exhibition, several B2B session rooms will be provided;
- 4** The results of each meeting can be signed in the form of a memorandum of understanding (MOU);
- 5** A professional broker team will be present at the exhibition, where they will follow MOU's and pave the way for signing partnership agreements, joint ventures, technology exchange, and so on;

In addition to B2B meetings, sessions between investors and startups will take place at the fair. Different kinds of investors at the exhibition are looking for investment opportunities among inventors, startup companies, high-tech companies and more. INOTEX provides a great platform to find the right and relevant opportunities and make business appointments.



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OVERVIEW

Official Title		INOTEX 2018
Date		7-5 July, 2018(3 days)
Venue		Tehran Municipality's Exhibition Center, Iran (Over 7000 m ²)
Frequency		Annual
Programs		<ul style="list-style-type: none"> Technologies and Products Show International Innovation Networking Forum Technology Presentations Technology Transfer Forums Innovation Festival Pitch Competition Discussion Panels Business Meetings
Organizer		Iran National Technomart Center (INTC)
Co-organizers		<ul style="list-style-type: none"> Vice Presidency for Science and Technology of I.R IRAN Presidential Center for Innovation and Technology Cooperation Innovation Fund
Exhibits` Detail	Target Booths Count	Total 200 Booths and 150 Stand up Counters
	Main theme of INOTEX: Smart City	The technologies which are applicable in Smart Cities include: <ol style="list-style-type: none"> 1. Smart energy management 2. Smart mobility 3. Smart devices based on IoT 4. Intelligent data exchange management 5. Smart infrastructure 6. Smart healthcare 7. Smart environment & Smart home
	Other Technology Area	Automation and intelligent systems <ul style="list-style-type: none"> • Biotechnology • Medical equipment • Information and communication technology • Oil, gas and petrochemical industries • Nanotechnology • Renewable and new energies • Urban technologies • Aerospace
	Exhibitors	<ul style="list-style-type: none"> • Technological Companies • Industries • Specialists and Science & technology Activists. • Startups and New Businesses • Accelerators ,Incubators and S&T Parks • Universities • Investors (Angels, VC'S, etc.) • Media's in the field of Innovation



Taking booth in INOTEX2018 by filling in the registration form at: www.inotex.com

There is a two-step registration process for INOTEX2018

Step 1: Pre-registration of applying enterprises (assessment)

Step 2: Registration of the qualified enterprises for INOTEX2018



Important Dates

Application Deadline	Until 15 th June 2018 (Exhibitors only)
Booth Layout Confirmation	8 th June 2018
Booth Set-up	01 st - 04 th July 2018
Event Date (INOTEX2018)	05 th - 07 th July 2018
Exhibition Operating Hours	10:00 AM - 8:00 PM

April

Early Registration
By 8th April 2018



May

Application Deadline
By 15th June 2018



June

Booth Layout Confirmation
25th June 2018



Supporters



Presidency of I.R. Iran
Center for Innovation &
Technology Cooperation



Islamic Republic of Iran
Vice Presidency for Science and Technology



General Contractor:
Iranian Technology Export Management Company (ITEM Co.)

[Contact us]

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